

# Innovative Stakeholder Engagement: AgriLemma

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# **WP1: Stakeholder Engagement**

• Engaging the farming community and other stakeholders from the beginning, throughout and after the project end

## • Different activities completed:

- Stakeholder registry and management plan
- Five thematic workshops
- Training material
- Serious game: AgriLemma

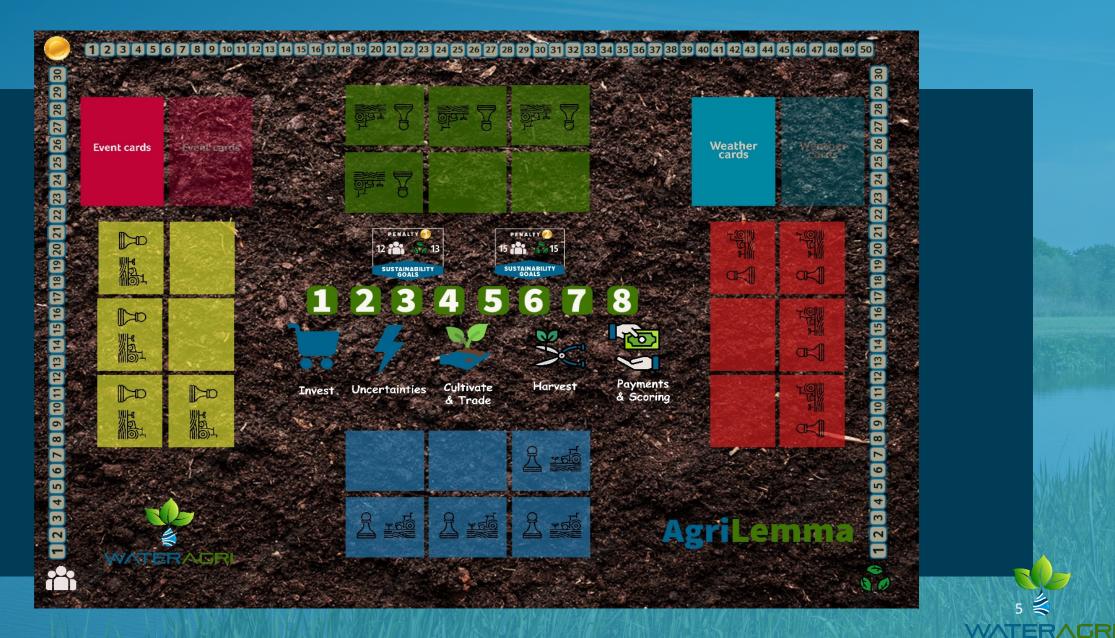
# Why Serious Game?



# **AgriLemma Objectives**

- Engage stakeholders more effectively
- Increase the awareness of WATERAGRI technologies and solutions
- Educate the user about these new technologies
- Present principal trade-offs between different solutions (water retention vs. nutrient recovery vs. costs, etc.)

# AgriLemma



# **Test your decision-making**

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# **Play-test sessions**

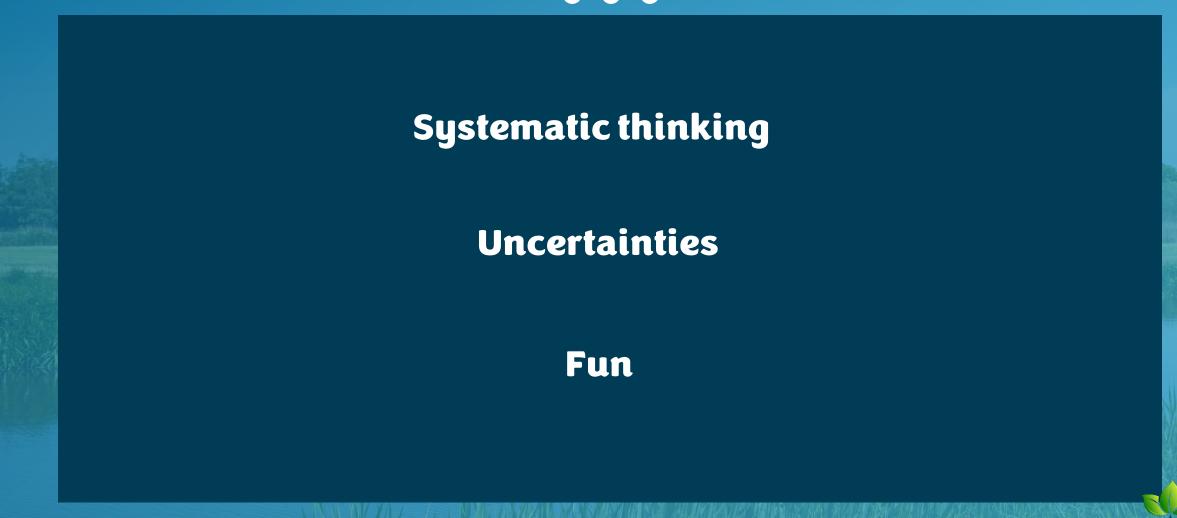
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# Learnings and player experience



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# **Future potential**

### • Adapt

- Game mechanics to the local context/issues
- Expand the technologies
- Translate into different languages
- Play, play, play
  - Engagement activities with farmers and policymakers
  - Teaching farmer schools and universities

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